



WORLD PRODUCTS INC.
ELECTRONIC COMPONENT SOLUTIONS
Automotive • Industrial • Telecom • Wireless

FOR IMMEDIATE RELEASE

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Sonoma, Calif., – August 25, 2008 – World Products Inc. (WPI) is pleased to announce the signing of a distribution contract between WPI and Carlton-Bates. WPI management has always felt that Carlton-Bates would be an excellent distributor for its products and the markets it serves.

Under the new contract, Carlton-Bates will distribute product lines carried by World Products Inc. through their offices in North America and Mexico. WPI carries four types of products: surge suppression, semiconductors, switch devices (relays) and wireless antennas. The surge suppression devices are marketed under the World Products brand name. The semiconductor products are sold under the Lite On name and the relays are from NEC/Tokin.

Surge suppression: The most dynamic and exciting new surge product on the market is the TVZ (thermally fused MOV). Major markets for TVZs are white goods, industrial control, power supply and surge protection devices. The TVZ will be a product that can provide leverage for other products used in these markets such as industrial relays, TVS diodes, gas discharge tubes, standard MOV's, etc.

Surge protection: WPI is one of a few companies in North America that offers MOV's, TVS diodes, gas discharge tubes (with SMD and symmetrical GDT's), thyristors and RFI (X & Y) capacitors.

Semiconductors: World Products has an exclusive marketing agreement with Lite On Semiconductor Company (LSC) to market its products in North America. There is a growing market for the types of products WPI now carries for LSC such as MOSFET's, SCR's, TRIAC's, SIDAC's, bridge rectifiers, Schottky rectifiers, and standard, fast, super- and ultra-fast recovery rectifiers.



Switch Devices: WPI carries a full line of switching (relay) products featuring NEC signal and automotive relays. In addition, it offers a full line of industrial relays, photo couplers, photo MOS and solid-state relays.

Wireless Antennas: WP Wireless is a recipient of the Frost and Sullivan's Customer Service Innovation award and prides itself on being able to offer multiple technologies tailored to match any wireless application need. Antennas carried include standard and custom, PIFA, helical monopole, flexible printed circuit, ferrite, F-PCB, LTCC and dipole antennas. Target markets include consumer wireless, industrial, automated meter reader, infrastructure and automotive.

World Products Inc.'s electronic component product offering is both synergistic and focused on the major markets it serves (automotive, telecom, white goods, industrial, power supply, surge suppression, consumer and wireless), enabling the company to provide more content and eliminate the need for multiple suppliers. WPI has served the electronics industry for more than 39 years from its 40K square-foot facility employing 45 employees. World Products further extends its value by offering for testing purposes its fully equipped, on-site laboratory facilities, providing customers with the support and data they need to select the proper components for each application.

For additional product information please visit the WPI website at <http://www.worldproducts.com>.